

# Auraia in Prinergy

Improve prepress  
efficiency and reduce  
business costs

## Overview of Auraia in Prinergy (AiP)

AiP (Auraia in Prinergy) is a comprehensive integration of Hamillroad's Auraia DMS (Digitally Modulated Screening) technology for lithographic printing into the Kodak Prinergy® workflow.

The seamless integration allows operators easy access to the Auraia DMS screening options within their familiar Kodak Prinergy® environment. Migration to Auraia DMS is made simple as AiP follows the existing Prinergy workflow methods and techniques to progress a job from PDF to plate.

### AiP integration at a glance:

- Uses Kodak's RBA (Rules-Based Automation) tool
- Integrates Hamillroad's Auraia RIP engine
- Allows for quick migration to Auraia DMS
- Simple deployment and commissioning
- Minimal user training required
- Prinergy functionality remains available
- Includes a management dashboard

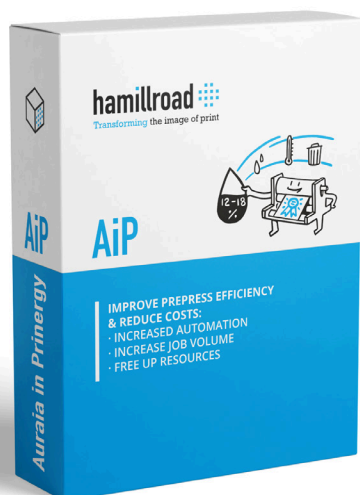
### Relax, you know what you're doing...

With AiP you "do what you did before" with Prinergy.

AiP utilizes your existing data and methods including:

- Configuration Data
- Imposition Data
- Process Plans
- Layout and Orientation
- Plate Curves
- Harmony Curves
- DeviceLink ICC Profiles
- GCR
- Web Growth Profiles
- Sheet Marks
- Slug Lines
- Output Destination
- Output TIFF Name

With Auraia in Prinergy existing jobs are easily converted across to Auraia DMS.

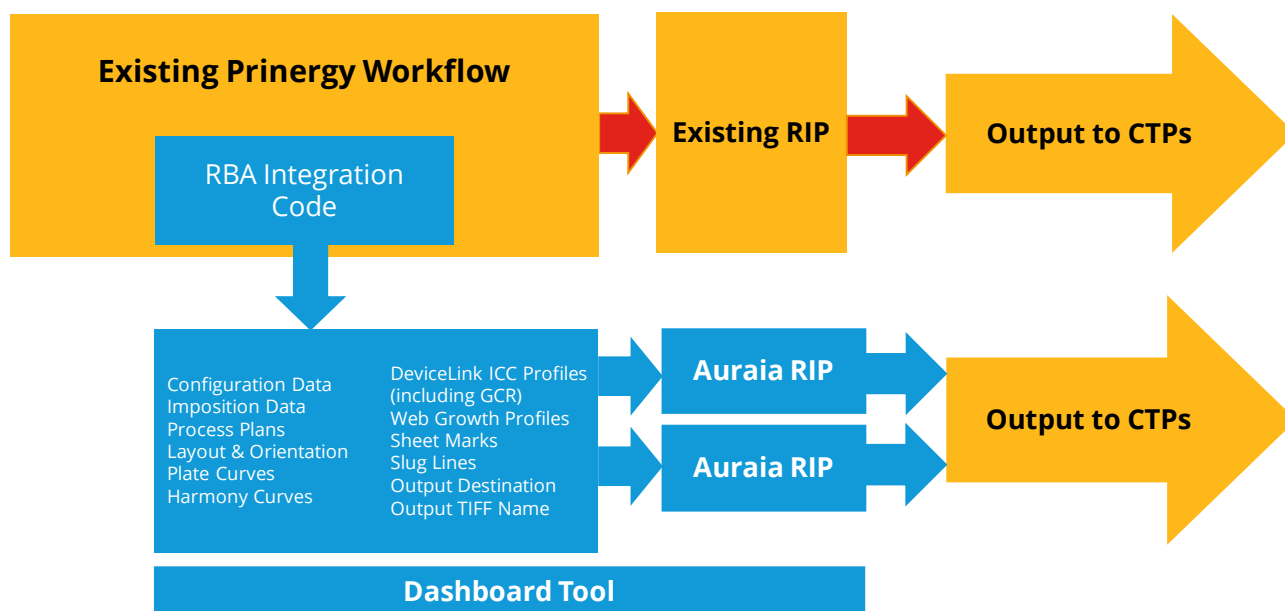


## A simple transition to AiP

With AiP installed, moving from your current screening to Auraia DMS is a well-defined process.

You utilize your existing Final Output Process Plans, making minor changes such as applying a different curve for Auraia DMS, or adjusting the required amount of web growth.

The installation and training of the AiP system is a quick process and can be done using remote access tools within one day.



### Auraia benefits:

- Proven ink savings of >10% \*
- Reduced water consumption of ~10%
- Reduced waste
- Improved stability on press
- High-fidelity image reproduction
- No moiré
- Increased tolerance of mis-registration
- Reduced web growth

\*Over and above any ink savings from GCR

### Benefits of AiP:

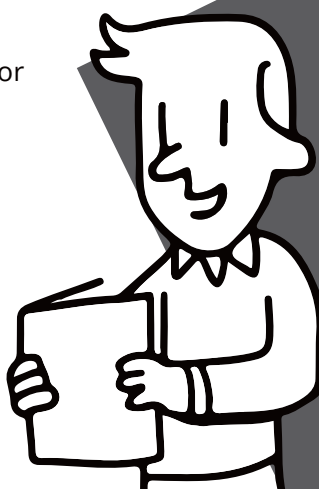
- Smooth transition to printing with Auraia DMS
- Seamless integration of Auraia into Priner
- Save time and money with increased automation
- Free up resources for more important tasks
- Increase job volumes
- Eliminate manual touch points
- Reduce manual errors

### Minimum System Requirements:

Kodak Priner  
Kodak Workshop  
Windows 10 Pro, Windows Server 2012 R2, or  
Windows Server 2016

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